

ATTENTION

Tue 24 June 2025_ Construction site visit 'DreiGang' Golling

Agenda

- » Tour with participants from ÖROK - Austrian Conference on Spatial Planning
- » 9:00-12:00 Agenda items 1-4
Meeting of the ÖROK Committee on EU Cooperation; Salzburg
- » **13:00 – 16:00 Agenda item 5**
Excursion on the topic of circular economy in the construction industry – sustainable housing construction in Golling
 - » Objective: In addition to the State of Salzburg's thematic focus on 'Transformation in the Construction Industry' during the AT-FL Presidency of EUSALP and following on from the presentations in the morning, the circular economy is a focus of many projects in the current period and is likely to remain a priority issue in the future.
 - » ZAB was the lead partner in the small-scale CoolAlps project in the Alpine Space Programme and also participated in other CBC projects. During an excursion, participants will take a look at what has already been implemented in terms of transformation in the construction industry and the added value of participating in Interreg projects (ATTENTION and RIBA) will also be highlighted. In addition, the added value that participation in a macro-regional strategy can have for a region will be examined.
- » **13:00 Start Bus trip to Golling, including an introduction to the project and the added value of participating in Interreg (approx. 45 min)**
 - Input by Maria Rehbogen – Zukunftsagentur Bau (ZAB) – lead partner in the ASP project CoolAlps, PP Interreg project ATTENTION, RIBA
 - Presentation of project ATTENTION with partners and HUBs plus provided services. Short presentation of the App via link (QR Code).
 - In addition, all participants will receive an information folder containing concise information about the Attention project and the Innovation Map service
 - Guided tour of public housing project in Golling : 'DreiGang' – quality of living in the spirit of the circular economy, 5440 Golling an der Salzach (approx. 1 hour)
 - One of the results of ZAB's work on the ATTENTION project is the projects implemented on the circular economy innovation map. Dreigang Golling is one of these best practices in the region.
- » **15:15 – 16:00 TOP 5: Wrap-up (during the return journey to Salzburg)**
- » **Objective: Exchange of information, exchange of opinions, Joint reflection and moderated discussion**